




Ad Giants

The ultimate marketing solution for your membership.



Ad Giants is a subscription-based model that provides full ad agency services on-demand, to empower your membership.

Ad Giants is built on the premise that all successful **marketing must start with a sound strategy** driven by advertising veterans who can also ease the burden of small businesses with full, concierge services.



The tools of online marketing solutions eat up time

Why individual web services are more of a burden than help.



The typical business person must learn and use up to **7 different online marketing tools** to perform the necessary activities to drive their business



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That averages out to be around \$245.00/mo. in subscription fees alone!

Your members are busy with their day-to-day responsibilities. Yet, growing their customer base is always a top concern and priority. **Ad Giants delivers a way to ease this responsibility with proven experts** who work with your members as their new CMO, to manage and execute their entire marketing plan.



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It all starts with these two things.



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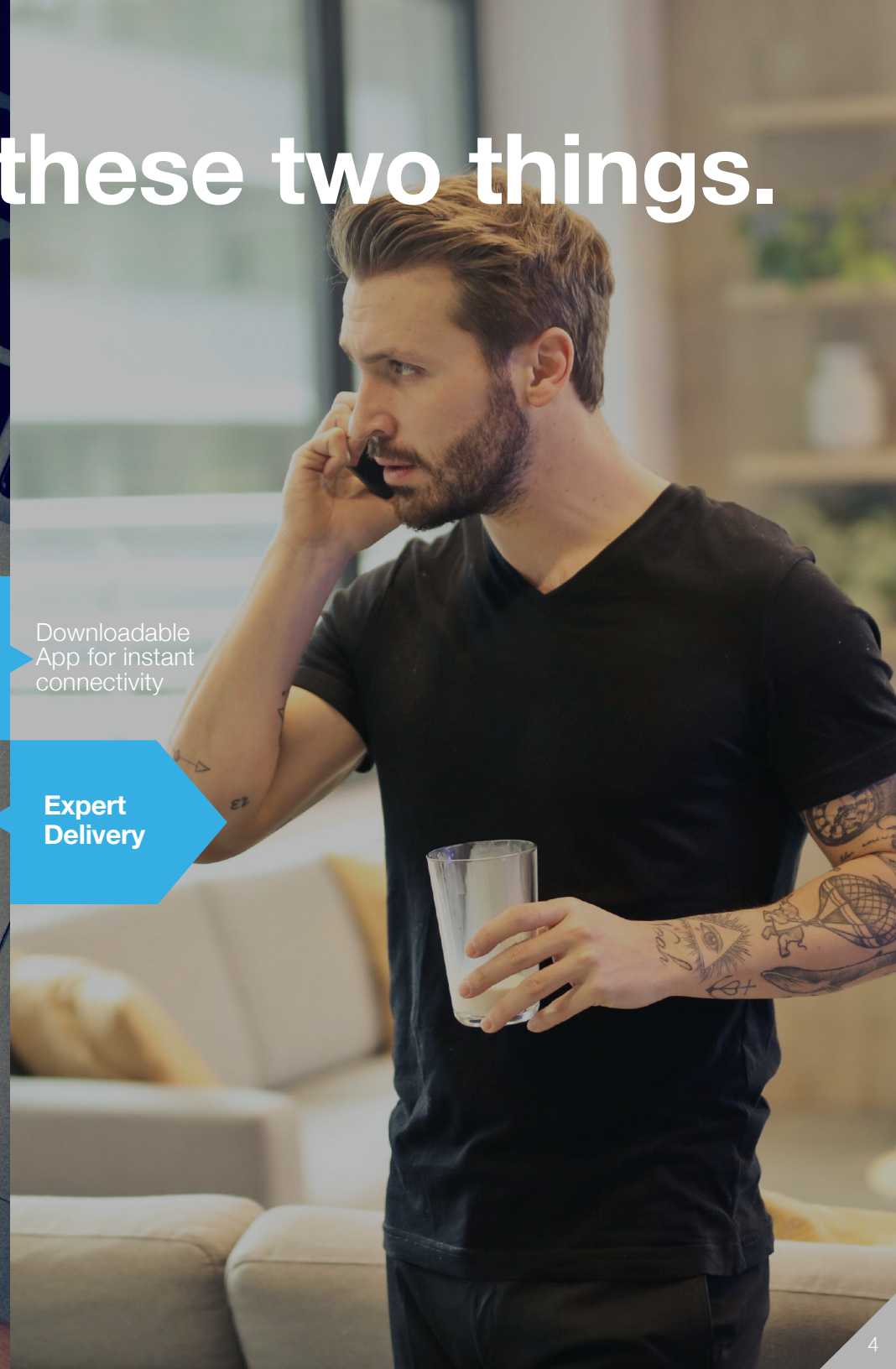
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**Delivery
Vehicle**

Downloadable
App for instant
connectivity

15+ Year
Advertising
Veteran

**Expert
Delivery**



Concierge marketing services.

How we work to help your members grow their business...

Create the strategies and tactics

It all starts with our team working closely with you to develop several levels of marketing strategies and plans based on your members business needs. All of our people have decades of experience creating and executing complex marketing plans and campaigns for all types of business segments. We then agree together to each marketing strategy, and we present the appropriate creative executions to support each plan.

Rolling out the new initiative

Once we have approval, we help you by creating a custom launch package built specifically for your membership. In it, we have a proven process for introducing the new initiative and building interest, trust and participation in the program.

The Ad Giants Advantage

When it comes to differentiating your organization, we're a huge selling point. Your goal is already to help provide real value to each member, and there's no better way than to help them in an area that plagues most businesses. Our "high-touch" approach extends your promise and delivers results members will instantly see.



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Growing businesses grows yours too.

Nothing builds member trust and appreciation faster than helping them make more money. Giving access to helpful tools is one thing, but nothing speaks louder and attracts more members than growing their businesses. That's what we do.

Member Benefits

- For only \$85/month
- High-end Marketing Products
- Affordable Packages
- Concierge Experts
- No Contracts
- Pay-As-You-Go

Association Benefits

- Up to \$10 Per Customer/Month
- This is the revenue share for organization
- New Revenue Stream
- Differentiates Your Organization
- Builds Immediate Goodwill
- Relieves A Huge Pain Point for Members



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How it all works.

Our step-by-step process has been tested, optimized and proven in the market with thousands of customers. We've created a proprietary system that individualizes and creates a personalized touch with each of your members utilizing highly experienced marketing professionals.

Build Trust

Member downloads the Ad Giants App and registers their account for **FREE**.

Member sets up first **FREE** 30-Minute Consultation with Expert.

Demonstrate Expertise

Ad Giant guides Member through process to collect information to create a **FREE** marketing plan. Ad Giant sets up follow-up call to take member through new plan.

Manage Program

Ad Giant sets new marketing tactic into action and reports back to member at specific touch points to gain approval and continue marketing leadership.

Continued Value Add

Ad Giant communicates weekly with customer to drive deeper trust and continued value by running and managing members marketing efforts.



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Our powerful backend vendor portal manages all aspects of order process, fulfillment and delivery.

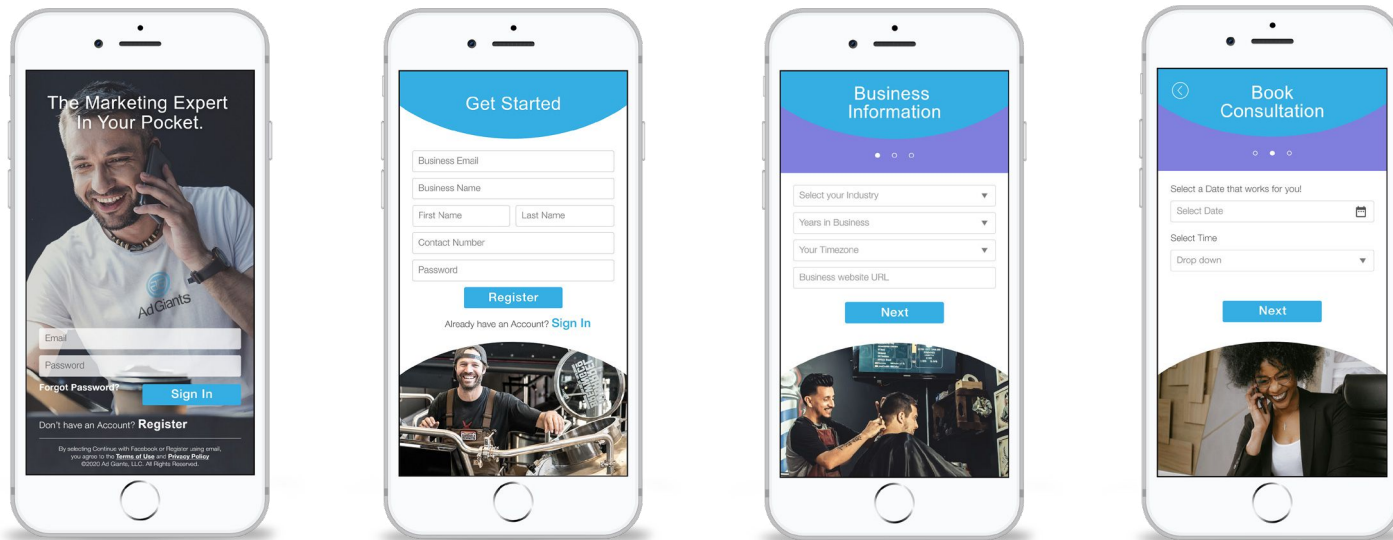
Because we're a concierge service, this is something customers never see or deal with. All purchases and packages are embedded into the free marketing plan at the start, and ordered through the app. On the backend, we have automated all order fulfillment in literally every medium within marketing. And because we're a volume approach to marketing, we've negotiated incredible costs for each package, allowing us to offer the best possible marketing solutions available today, while keeping the package costs at a level *any* business can afford.

Your members will pay less, and get so much more!



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We start with a brief meeting.

In that meeting, we cover your specific members, their needs, their goals and our deliverables.

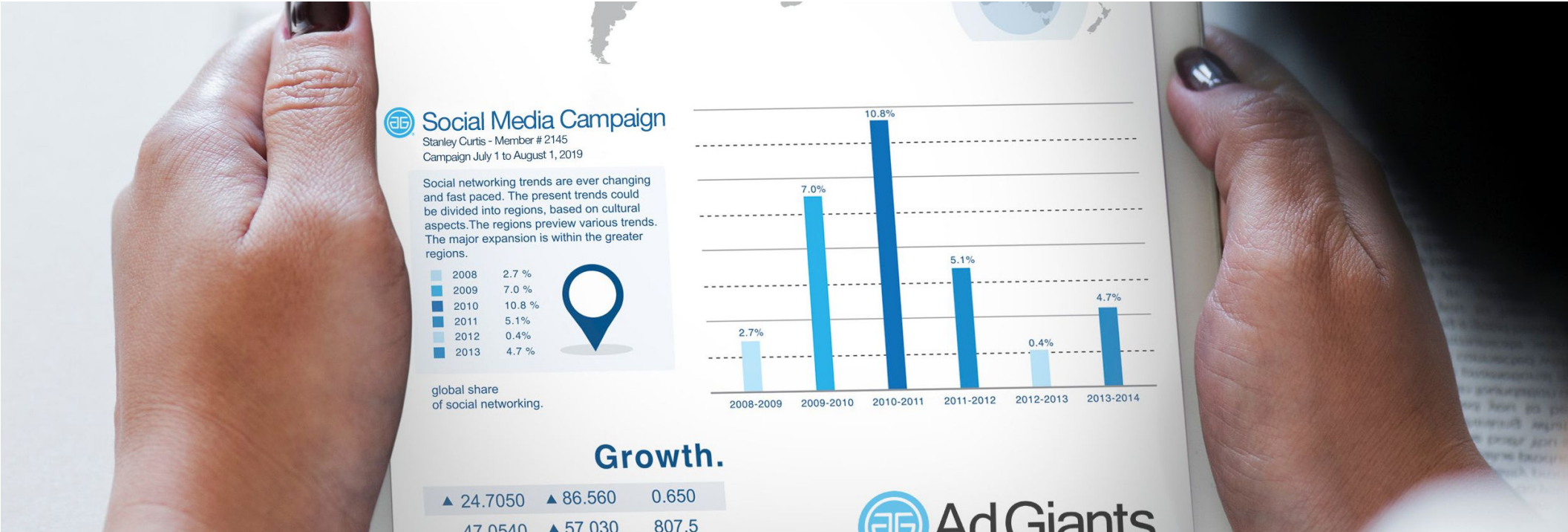
Our process drives the meeting by establishing the following key deliverables:

- Defining members business levels (ie. starter, established, mature, large, etc.)
- Define members business goals and needs specific to their business level
- Create different levels to address these specific needs
- Define certain marketing tactics we will/should use to grow businesses
- Estimate the associated costs for each level to be successful with their marketing
- Ad Giants goes away to and creates Organization Launch Package
- Ad Giants presents the final package within 10 business days of meeting
- Ad Giants works with your organization to establish approvals



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Results are all that matters in business.

Our only goal is to suggest marketing strategies that will deliver results we can all see and feel at your bottom line.

Monthly Reporting

Each month, your members Ad Giants consultant will have a scheduled call to go over active or past campaigns to discuss results and plan adjusted or new tactics moving forward. Marketing isn't just a moment in time, it takes a solid commitment and focused attention to results and actionable promotions to create solid success. Our marketing packages are second to none at prices any business can afford.

Skilled Leadership

Your organization and your members can relax knowing that Ad Giants will only bring the most qualified and experienced leadership through our consultants. We vet and consistently oversee all activity within our professional group, and we have a solid system of collaboration between these talented people with our powerful platform. And that means your members will always be presented with the best talent available today.



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